



GLOBAL SERVICE TEAM

TO: MD18 District GSTs Nancy, Wanda, Teresa & Cathy

FROM: Lion Doreen Stallworth – MD18 GST Coordinator

DATE: October 3, 2023

SUBJECT: MD18 Global SERVICE Team Report – **SEPTEMBER 2023**

- Proud to say all Districts reported service activities. Districts I and N have made great strides, while Districts L and O need attention. This 1<sup>st</sup> Quarter trend, even though as a State we are doing good, is concerning. But one must consider that District O is a vast agriculture land and perhaps their population reflects this. It might be prudent to have Zone Chairs make an assessment and submit suggestions for Districts L and O. We stand behind their efforts to increase service activities.
- September month-end shows our 4 Districts with the following Service results as well as LCI totals:

	<u>4 Districts</u>	<u>LCI Totals</u>
People Served:	339,982	103,280,263
Service Activities Completed:	1,054	441,769
Volunteer Hours:	23,650	16,941,568
Funds Donated:	\$55,435	120,126,421
Funds Raised:	\$57,465	90,591,943

District	Serv.Act.	Diab.	Env.	CCancer	Hunger	Vision	Other
L	<b>124</b>	0	14	1	10	50	49
I	<b>494</b>	8	64	4	42	96	280
O	<b>49</b>	1	5	1	8	13	21
N	<b>381</b>	12	39	11	70	63	186

District	PeoServ.	Diab.	Env.	CCancer	Hunger	Vision	Other
L	<b>41,352</b>	0	17,675	100	8,373	8,148	7,056
I	<b>148,012</b>	474	18,079	81	11,022	27,731	90,625
O	<b>2,274</b>	0	9	0	1,787	359	119
N	<b>148,266</b>	2,343	56,903	469	16,841	20,826	90,884

District	Vol.Hrs.	Diab.	Env.	CCancer	Hunger	Vision	Other
L	<b>2,641</b>	0	176	8	134	277	2046
I	<b>9,986</b>	185	1,428	27	461	1,219	6,665
O	<b>489</b>	0	17	0	233	47	192
N	<b>10,476</b>	285	1,227	832	2,031	3,058	3,043

District	Funds \$ Donated	Diab.	Env.	CCancer	Hunger	Vision	Other
L	<b>3,936</b>	0	0	0	0	1,811	2,125
I	<b>24,596</b>	0	99	0	2,850	6,401	15,246
O	<b>9,577</b>	249	0	300	739	1,534	6,745
N	<b>17,326</b>	0	0	1,000	3,018	8,784	4,524

District	Funds \$ Raised	Diab.	Env.	CCancer	Hunger	Vision	Other
L	<b>16,500</b>	0	0	0	0	0	16,500
I	<b>19,847</b>	0	0	1,400	444	1,900	16,103
O	<b>335</b>	0	0	0	100	25	210
N	<b>20,783</b>	0	0	1,000	458	12,903	6,422

- Clubs reporting September service against District Governor Year end goal is:
  - District L            28%            DG YE Goal:            50%
  - District I            58%            DG YE Goal:            65%
  - District O            18%            DG YE Goal:            75%
  - District N            49%            DG YE Goal:            60%

District	Clubs Not Reporting*	Percentage
L – 43 Clubs	22	48.8%
I – 50 Clubs	16	68.0%
O – 40 Clubs	25	37.5%
N – 49 Clubs	23	53.0%
<b>Total: 182 Clubs</b>	<b>86</b>	<b>47.3%</b>

\*Clubs not reporting over 12 months

\*LCI District Health Assessment for MD18 through September 2023

- The top three charts show all Districts reported **LOW** activity for Diabetes and Childhood Cancer in July, August, and September. Hopefully, October will be a good month for both Initiatives--November is Diabetes month. We need a push on Diabetes related service activities. Several clubs have had Diabetic speakers in recent months. Lion Dr. Elbonie Hornbuckle-Preston in District I has spoken to several clubs.
- **District I – GST Teresa Dove submitted her Service activity September stats.**
- **District O – GST Wanda Johnson reported her stats and the following Service Activities:**
  - Financial assistance with eye surgery
  - White Cane Safety Day
  - Blood Mobile
  - Childhood Cancer Awareness
  - Backpack Food Ministry for school children
- **District N – GST Cathy Williams reported the following:**
  - Moving forward with LEGOS promo
  - Moving forward with PJ campaign
  - Creating a letter through “Constant Contact” throughout District
  - Clubs focused on Vision and Hunger for 1<sup>st</sup> quarter in line with back-to-school.

- What is **Reportable Service Activity?**
  - There are 2 types of RSA:
    - Direct – Lions and Leos plan and implement a service project to serve community needs and interact directly with the people being served.
    - Indirect – When Lions serve but do not interact directly with beneficiaries.
  - In MyLion, you can measure the impact of your service activity or project by reporting the following metrics:
    - Number of people served (adults and youth)
    - Number of volunteers who participated (Lions, Leos, and non-members)
    - Number of volunteer hours spent in planning, fundraising, and implementing the activity or project.
    - Additional metrics to report environment and community improvement service activities.
- Club secretaries and / or Club GSTs please let your District GST know your **service activities** and **send your pictures** to Lion Angela Helwig at [angelahelwig57@gmail.com](mailto:angelahelwig57@gmail.com). We will share your service activities through our State Newsletter and State Website. *We hope to learn from each other!*
- **November is Diabetes month!** Plan now to include service activities around Diabetes. November 14<sup>TH</sup> is **World Diabetes Day!** Some clubs have already recognized Diabetes with speaking engagements.
- Keys to measuring our GST success:
  - Communication with your clubs to identify any GAT needs.
  - Your **monthly District GST report by the 5<sup>th</sup> of each month** helps me complete our MD18 GST report for the Council of Governors and our MD18 GST E-Blast. Please **include club Service Activities to share.**

- Start your plans on one or two fun **District-wide Service Activity projects** identifying at least one of our 5 Initiatives using any number of Lions Clubs or Leos as collaborators and participants. Can you imagine the huge volunteer hours this project will give your District? Not to mention the possible \$\$\$ amount to your District Initiative charity or our GA Initiatives (GA Lions Lighthouse and GA Lions Camp), Leader Dogs or LCIF.
- I mentioned on Page 14 of our July GST Guideline, by April 10, 2024, I would like to receive a list of all your clubs who **completed all 5 Initiatives**. After careful consideration, I moved this date to **April 1, 2024**, to have a total number of FY2023 – 2024 Service Banner Patches made to order before our April 26 – 28, 2024 State Convention.

Using this same list, you will have the privilege of doing the District **Certificate of Excellence** award and present it to the respective clubs at the State Convention District Breakfast. When you have time, perhaps do a **mock-up** so that our Team can vote on the Certificate we feel most representative of our 5 Initiatives.

- **Success Stories** – Encourage your clubs to share their stories. From simple community service projects to large, comprehensive projects (e.g., multiple club eye screening), reporting will shine a light on how—and where—local clubs are making a difference in their communities! As a State, each District can learn from each other.

Thank you for assisting your District in every aspect of Service. Just as important, your dedication to helping your District Governor reach his goals!

*Doreen*