



**GLOBAL SERVICE TEAM**

TO: District GSTs:  
 Nancy Madden, Teresa Dove,  
 Wanda Johnson & Cathy Williams

CC: CC Mark Anners  
 State Secretary, PCC Tammera Sears  
 Lion Angela Helwig – State Newsletter  
 Lion Kevin Walsh – State Website

FROM: Lion Doreen Stallworth – MD18 GST Coordinator

DATE: April 19, 2024

SUBJECT: MD18 GST – April 2024 Report – **New Portal**

The **Portal KPI Metrics** below show MD18 service activities for Diabetes and Childhood Cancer far behind all other Initiatives for Service Activities and People Served. Hopefully, the PJ Pack project will show an increase for Diabetes and Childhood Cancer.

Categories	U.S. & Affiliates
People Served:	5.7M
Service Activities Completed:	46K
Volunteer Hours:	Not Available
Percentage of Clubs Reporting:	44%

MD18	Hunger	Vision	Enviro.	CC	Diabetes	Other
Service Activity	346	411	176	50	39	2K
People Served	108K	64K	67K	4K	11K	102K

Since January, District N has maintained their 100% club reporting by identifying Initiative specific service reporting in most cases. We hope to have Districts L, I and O show an increase at fiscal yearend with the PJ Packs. **Your communication with each club president, secretary / GST and Zone Chairs is vital to our success!**

This is a **repeat of March 2024** results because the April Club Health Assessment Report was not available at this time!

Clubs **Service Reporting** against your District Governor’s **yearend goal** is:

Source: LCI Club Health Assessment Report – **Received April 5, 2024** – before Portal

District L	<b>46.5%</b>	DG YE Goal: 50%
District I	<b>64.0%</b>	DG YE Goal: 65%
District O	<b>72.5%*</b>	DG YE Goal: 75% - <b><i>Congratulations!</i></b>
District N	<b>100.0%*</b>	DG YE Goal: 60% - <b><i>Congratulations!</i></b>

I’m so PROUD of the great strides our Districts are making. Can you imagine if Georgia was a 100% Club Service Reporting state? This news would be one for our ***LION*** magazine! ***I would love to hear comments on the good that is being done within each District*** because we really need to share **what was done to make things happen**—so important to Service Reporting! Please let me hear from you before this Fiscal Yearend!

**Repeat from March GST Report** – Districts must identify their clubs not reporting and take corrective action. *Club contact / visits and Zone Chair coverage are key!*

<u>District</u>	<u>Clubs Not Reporting*</u>	<u>Percentage</u>
L – 43 Clubs	23	53.5%
I – 50 Clubs	18	36.0%
O – 40 Clubs	11	27.5%
N – 48 Clubs	0	100.0%
Total Clubs: 181	52	28.7%

\*Clubs not reporting 12(+) months.

\*Source: LCI Club Health Assessment for MD18 Metrics – April 2024 (before Portal)

As the **MD18 GST group**, our efforts should focus on strengthening our Lions Clubs by providing every Service resource available. We all start with the following:

**Build a team:** Build an effective team of diverse, motivated, and passionate Lion leaders to support our efforts in the coming year. This applies to every leadership level.

**Build a vision:** Work with your team to identify strengths, weaknesses, opportunities, and threats. Positivity should be our vision!

**Build a plan:** Build your **ACTION PLANS** to achieve 100% Club Reporting.

**Build success:** Execute your action plans by collaborating across all levels, tracking, and reporting results, and making course corrections throughout the year. Maintain consistency and keep each other accountable.

**MD18 Tidbits:**

- Important reminders as we near the State Convention:
  - Important to have our Team present to assist Lions, Leos, and friends to do the PJ Packs at **11:00 AM, Saturday, April 27, Room D**, at the State Convention (time change). We will miss GSTs Nancy Madden (L) and Teresa Dove (I).
  - By now, all Georgia Lions Clubs should have had their PJ Pack Service Project for Diabetes and Childhood Cancer, and these PJ Packs will be on their way to our Lions State Convention for the 11 AM Saturday, April 27, Service Project.
    - District GSTs – please be sure that you or your rep **take your District PJ Pack box directly after this Project** because this room is reserved for a VIP meeting. You can then deliver PJs to your District children’s hospital.
    - Please **THANK every Lion / Leo / friend** who helped us make this PJ Pack Service Project a success!
- When a child receives a PJ Pack in the hospital, you can bet his or her parents will know it came from **Lions of Georgia - because of our ID INSERTS!**



**Let’s make this a banner year for our young Diabetics and Childhood Cancer patients. Additionally, club secretaries can report on the PJ Pack Service Project volunteer hours for April!**

- Clubs that report all **5 Service Initiatives** to LCI will receive a **2024 GST Service Banner Patch** at the State Convention District L, I, O & N Sunday meetings. **Each of YOU (or your District Governor) will present this award on Sunday, April 28, in Dublin!**

As of April 24, all District GSTs have submitted their District list.

- As the MD18 GST Group, there are questions to ask ourselves:
  - Why aren't our clubs doing more service activities toward our Lions Initiatives: Vision, Diabetes, Childhood Cancer, Hunger and Environment (most recently added are Youth, Disaster Relief and Humanitarian Efforts)? We have 181 clubs in Georgia.
    - Most likely, Service Activities are not given thoughtful evaluation—club secretaries / GSTs must ask themselves - ***can this be applied to one of our 8 Initiatives instead of "OTHER"?***
    - In 2024 – 2025, how can we help our clubs do **Service Activities** towards our **8 Initiatives** in addition to their community needs? Everyone involved in Service Reporting should visit the LCI Service site and make every effort to apply volunteer hours to our Initiatives. District Zone Chairs must include this in their meeting programs.
    - Let's put together a **Service Activity Cheat Sheet** to bring reporting closer to home. These can be distributed to club officers and Zone Chairs. Think about your year as a District GST and what or how you see improvements in our Lions Service arena and send your list to me by May 31st. Thank you.
  - How can we assist / guide our clubs to better plan their year?
    - Service Activity Cheat Sheet!
  - Can we spark our District and club leaders to recognize our State **Service** Goals?
    - The most important feature is "If a Service Activity was NOT reported to LCI, it NEVER HAPPENED" added to our Cheat Sheet; thus, all service activities must be reported to LCI. District GSTs and Zone Chairs must maintain communication and "lend a hand" when clubs are in need.
  - Can we put together a basic **Plan of Action** listing Service Goals and distribute at each District 1<sup>st</sup> Cabinet Meeting so that the club presidents and secretaries can make this an Agenda line item at their 1<sup>st</sup> Planning Meeting?
    - Absolutely! Let's start with our **MD18 SERVICE CHEAT SHEET!**  
The more Lion members know about our State and District goals, the better they can discuss and put their plans in motion. I'm asking each of you to think about the challenges in your District and corrective actions.
  - Finally, I hope most of our clubs will participate in the **State Convention Club Trifold Service Contest**. A flyer has been released to all Lions by the Convention Committee. The Committee will advise us of the location of the Trifolds. Please share your accomplishments with us!

*“Change The World with Your Service”*

- **April – Environmental Awareness Month!**  
“Earth sustains human life...we have got to take care of it!”
- **May – 28<sup>th</sup> is World Hunger Day** – check the LCI Hunger webpage.
- **June – Hold a LCIF fundraiser.**
- **Saturday, June 1, 6:30 – 9:30 PM** is the **Georgia Lions Lighthouse Foundation “Founders’ Day Ball” celebrating their 75<sup>th</sup> Anniversary** at the Factory Atlanta, 5616 New Peachtree Road, Chamblee, GA - Cocktail / Semi-formal Dress Attire - \$75 PP or \$750 for a table of 10 which includes name/logo recognition. Exciting Volunteer Appreciation, Keynote Speakers, Live Band, Dancing, Refreshments, Heavy Hors d’oeuvres, Silent Auction and Valet Parking. *Lots of camaraderie!*  
For more information, call Lion Fran Schefer at 770-738-4675 ext. 313.



- **Success Stories** – Please continue to encourage your clubs to share their stories by sending their service activity pictures, with captions, to Lion Angela Helwig ([angelahelwig57@gmail.com](mailto:angelahelwig57@gmail.com)) for our **State Newsletter** and Webmaster Kevin Walsh at [kwalsh409@gmail.com](mailto:kwalsh409@gmail.com) for our **Lions website**. Some clubs use Facebook to share their stories. But let’s encourage our Lions to read our **Newsletter** and visit our **website**.
- **Finally, I close with a repeat...“If a club Service Activity is NOT reported to LCI by the club secretary or club GST, it NEVER HAPPENED!”**

*Thank you, our District GSTs, and Lions of Georgia!*

*Doreen Stallworth*

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