

GLOBAL SERVICE TEAM

- TO: <u>District GSTs:</u> Nancy Madden, Teresa Dove, Wanda Johnson & Cathy Williams
- CC: CC Mark Anners State Secretary, PCC Tammera Sears Lion Angela Helwig – State Newsletter Lion Kevin Walsh – State Website
- FROM: Lion Doreen Stallworth MD18 GST Coordinator
- DATE: June 6, 2024
- SUBJECT: MD18 GST June 2024 Report MAY RESULTS

| Categories | U.S. & Affiliates |
|--------------------------------|-------------------|
| People Served: | 14M |
| Service Activities Completed: | 40K |
| Percentage of Clubs Reporting: | 13% |

| | | MD | 18 | SA: Service Activity | | PS: People Served | | | | | | |
|-------|--------|--------|--------|----------------------|-----|-------------------|----|-----|------|------|-------|-------|
| Dist. | Hunger | Hunger | Vision | Vision | Env | Env | СС | СС | Diab | Diab | Other | Other |
| | SA | PS | SA | PS | SA | PS | SA | PS | SA | PS | SA | PS |
| | | | | | | | | | | | | |
| L | 6 | 3K | 6 | 346 | 3 | 3K | 2 | 700 | 1 | 200 | 0 | 0 |
| I | 3 | 703 | 6 | 2K | 8 | 932 | 0 | 0 | 1 | 150 | 0 | 0 |
| 0 | 0 | 0 | 1 | 4 | 1 | 3 | 2 | 100 | 0 | 0 | 0 | 0 |
| Ν | 18 | 11 | 3 | 9 | 13 | 10K | 1 | 500 | 0 | 0 | 0 | 0 |

Clubs <u>Service Reporting</u> against your District Governor's <u>yearend goal</u> is: Source: PORTAL Club Health Assessment Report – June 6, 2024

| District L | 46.5% | DG YE Goal: | 53.5% - Congratulations! |
|------------|---------|-------------|--------------------------|
| District I | 64.0% | DG YE Goal: | 64.7% - Congratulations! |
| District O | 72.5%* | DG YE Goal: | 77.5% - Congratulations! |
| District N | 100.0%* | DG YE Goal: | 100% - Congratulations! |

Our <u>Service Activities / Volunteer Hours</u> reported to LCI every month reflects the numbers above! This is a huge improvement and a direct result of communication / education with our club officers by our District leaders! Can you imagine if Georgia was a <u>100% Club Service Reporting state</u>? This news would be one for our *LION* magazine! This should be a goal for our State!

| District | <u>Clubs Not Reporting*</u> | Percentage |
|------------------|-----------------------------|------------|
| L – 43 Clubs | 20 | 46.5% |
| I – 51 Clubs | 18 | 35.3% |
| 0 – 40 Clubs | 9 | 22.5% |
| N – 51 Clubs | 0 | 0% |
| | | |
| Total Clubs: 185 | | |

*Clubs not reporting 12(+) months.

*Source: Portal Club Health Assessment for MD18 Metrics

District GST Reports:

District N – PCC Cathy Williams:

- All 51 clubs reported Service Activities.
- For <u>LCI Goals</u>:
 - Maintain Diabetes Project Implementation by 5%:
 - Little improvement. But next year's plan includes helping clubs combine projects for specific Initiatives.
 - Identify and report One Advocacy Opportunity:
 - Implemented a new service option to share with children in need categorized in YOUTH!
 - One Service Initiative to be strengthened by LCIF:
 - *Membership recruitment resources on LCI to help meet the 1.5 MILLION.*
 - Promote the list of different ideas for service projects on the LCI WEBSITE.

- District Results vs. Goals:
 - All 51 clubs reporting.
 - Several clubs had membership growth for the year.
 - Fourteen clubs received the FY2023-2024 Service Banner Patch.
 - Packaged PJ sets at the State Convention. Our District contributed 250 sets and collected Lego kits for the other State Project—both to be distributed to children's hospital.
- Plans for next month:
 - Plans are in place for the next Service training seminar which is scheduled for June 18th.
 - District N had a very good year in doing lots of service in a wide variety of ways across the state and getting much better at reporting the activities as well.
- <u>Two District-wide Service Projects</u>: *District N participated in all State Service Projects*!

<u>Worth Repeating</u>: As we start our MD18 GST for FY 2024 – 2025, our efforts should focus on strengthening our Lions Clubs by providing every Service resource available. Clubs should:

Build a team: Build an effective team of diverse, motivated, and passionate Lion leaders to support our efforts in the coming year. This applies to every leadership level.

Build a vision: Work with your team to identify strengths, weaknesses, opportunities, and threats. **Positivity** should be our vision!

Build a plan: Build your ACTION PLANS to achieve 100% Club Reporting.

<u>Build success</u>: Execute your action plans by collaborating across all levels, tracking, and reporting results, and <u>making course corrections throughout the year</u>. Maintain consistency and keep each other accountable.

- As the MD18 GST Group, there are <u>questions to ask ourselves</u>:
 - Do our clubs need assistance in categorizing their Service Activities in Vision, Diabetes, Childhood Cancer, Hunger and Environment (most recently added are Youth, Disaster Relief and Humanitarian Efforts)?
 - Most likely, Service Activities are not given thoughtful evaluation—club secretaries / GSTs must ask themselves - can this be applied to one of our Initiatives instead of "OTHER"?
 - In 2024 2025, how can we help our clubs do Service Activities towards our Initiatives in addition to their community needs? Everyone involved in Service Reporting should visit the LCI Service site and make every effort to apply volunteer hours to our Initiatives. District Zone Chairs must include this in their meeting programs.

- Give thought to a Service Activity Cheat Sheet to bring reporting closer to home. These can be distributed to club officers and Zone Chairs. My final request as District GST, is to submit your summarization of improvements in your District Lions Service arena. *May I have this ASAP PLEASE!*
- Can we spark our District and club leaders to recognize our State Service Goals?
 - By now, we all know that "If a Service Activity was NOT reported to LCI, it NEVER HAPPENED!" Maintain communication and "lend a hand" when clubs are in need.
- Can we put together a basic Plan of Action listing Service Goals and distribute at each District 1st Cabinet Meeting so that the club presidents and secretaries can make this an Agenda line item at their 1st Planning Meeting?
 - Absolutely! Let's start with our MD18 SERVICE CHEAT SHEET! The more Lion members know about our State and District goals, the better they can discuss and put their plans in motion. I'm asking each of you to think about the challenges in your District and corrective actions.
- Finally, I'm asking each of you to make yourself available to assist your replacement.
 Only with open communication can we maintain this Service Activity Reporting "road to success".

Reporting service is the final step in our service journey. It helps accurately measure our global impact, identify the best ways to work together, bring attention to the great work of Lions and ensure the clubs' service is supported in the best ways. Help our clubs learn more by encouraging them to visit the Service Report webpage.

<u>Success Stories</u> – Please continue to encourage your clubs to share their stories by sending their service activity pictures, with captions, to Lion Angela Helwig
 (angelahelwig57@gmail.com) for our State Newsletter and our incoming State Webmaster
 (yet to be announced). As you work with your Zone Chairs, please ask them to encourage
 our Lions to read our Newsletter and visit our website.

Thank you,

Doreen Stallworth.

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